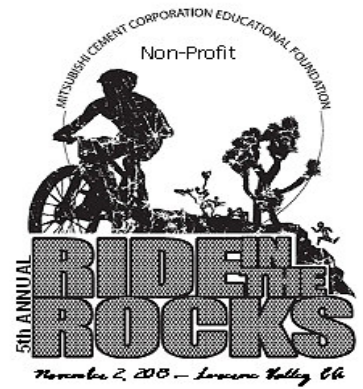


# Ride in the Rocks

Lucerne Valley, CA

November 2, 2013

## Sponsorship Opportunities



**Event Sponsor—\$ 5,000**

- Named as Event Sponsor in all Publications
- Logo on Website, Flyers, and Shirts
- Corporate name and logo included in all media press releases as “Ride in the Rocks Event Sponsor”
- Corporate name and link on registration and event website
- Corporate name and logo on Event Banners
- 10 Ride entries
- 10 Lunches
- 10 T-shirts
- Display of Corporate Banners on race day
- Booth space reserved at Start / Finish line, with pop-up
- Race Day Recognition

**Co-sponsor—\$2,500**

- Named as Co-sponsor in all publications
- Logo on Website & Flyers
- Logo on Shirts
- Corporate Name and Link on event website
- Corporate Logo on Event Banners
- 8 Ride Entries
- 8 Lunches
- 8 T-shirts
- Booth Space reserved at Start/Finish line, with Pop-up
- Race Day Recognition

**Extreme Sport Sponsor—\$1,000**

- Named as Extreme Sport Sponsor in all Publications
- Logo on Website & Flyers
- Corporate Name and Link on Event Website
- Corporate Logo on Event Banners
- 6 Ride Entries, Lunches and T-shirts
- 6 Comp T-shirts
- Race Day Recognition

**T-Shirt Sponsor—\$500**

- Named as T-Shirt Sponsor in all Publications
- Corporate Logo on Shirt
- Website Logo
- 4 Ride entries, Lunches, T-Shirts
- Race Day Recognition

**Turn Sponsor—\$200**

- Corporate Name on each Turn Sign sponsored
- Website Logo
- One comp T-shirt
- Race Day Recognition

**Team of 6 Sponsor—\$190**

- Website Logo
- 6 Ride Entries
- 6 Lunches
- 6 T-Shirts

**Team of 4 Sponsor—\$140**

- Website Logo
- 4 Ride Entries
- 4 Lunches
- 4 T-Shirts

**Expo Booth Space—\$30**

**Product Sponsor**

- Type of Product \_\_\_\_\_

**Check List - For All Sponsors**

- Yes, we need a booth  
 Yes, we need a pop-up shade  
 No, we will not need a booth space  
Our check is enclosed for amount \$ \_\_\_\_\_

Sponsor name \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Authorized by \_\_\_\_\_  
(Print Name)

Authorized Signature \_\_\_\_\_

**Participating Riders**—please list additional riders on separate sheet.

Rider #1 \_\_\_\_\_

Rider #2 \_\_\_\_\_

Rider #3 \_\_\_\_\_

Rider #4 \_\_\_\_\_

**Important: Please list additional riders on separate sheet.**

Please make checks payable to:  
Ride in the Rocks

P.O. Box 2184, Lucerne Valley, CA 92356, Phone: 760 220-3430

Mitsubishi Cement Corporation Educational Foundation

Ride in the Rocks
Booth Registration Form

Application valid for the "Ride in the Rocks" event that will occur November 2,2013.

Please fill out both the application and insurance waiver, enclose check for the full amount and mail to
MCC Educational Foundation 5808 State Highway 18, Lucerne Valley, CA 92356

Deadline October 1, 2013.

Company/Organization Name: \_\_\_\_\_

On-Site Expo Contact name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Product Description: \_\_\_\_\_

IMPORTANT! Food vendors must provide a copy of Health permit and must comply with all County of San Bernardino Department of Health Services rules and regulations, ie fully screened canopy, etc.

Waiver – All vendors must sign the Insurance waiver & Release of Liability before setting up.

10'x10' booth space .....\$20.00

10'x10' canopy pre-set with 1 table, 2 chairs.....\$10.00

Total amount enclosed.....\$\_\_\_\_\_

If you are a bike related company, or will provide a gift related to biking for our riders, booth space with canopy, table and chairs is free.

This is an outdoor event and is subject to cancellation due to weather or other acts of God.
Sorry, we cannot give any refunds.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please enclose check for the full amount and mail to
Ride in the Rocks, P.O. Box 2184, Lucerne Valley, CA 92356
Deadline October 1, 2011.

**Mitsubishi Cement Corporation Educational Foundation  
INSURANCE WAIVER & RELEASE OF LIABILITY**

In consideration of being allowed to participate in any way with the Mitsubishi Cement Corporation Educational Foundation (MCCEF) programs, related events, and activities, I and/or the minor participant, for myself, and on behalf of my heirs, assigns, personal representatives and next of kin, the undersigned:

1. Agree that prior to participating, I will inspect, or if a parent and/or legal guardian I will instruct the minor participant to inspect, the facilities and equipment to be used, and if I believe, to the best of my ability, that anything is unsafe, I and/or the minor participant will immediately advise Mitsubishi Cement Corporation Educational Foundation of such condition(s) and refuse to participate.
  
2. Acknowledge and fully understand that I and/or the minor participant, will be engaging in activities that involve risk of serious injury, including permanent disability and death, and severe social and economic losses which might result only from my own actions, inactions or negligence of others, the rules of play, or the condition of the premises or any equipment used. Further, that there may be other risks not known to me or not reasonably foreseeable at this time.
  
3. Assume all the foregoing risks and accept personal responsibility for the damages following such injury, permanent disability or death.
  
4. Release, waive, discharge and covenant not to sue Mitsubishi Cement Corporation Educational Foundation, MCC Development Corporation, Mitsubishi Cement Corporation, Service Rock Products, its affiliated clubs, their representative administrators, directors, agents, coaches, and other employees of the organization, other participants, sponsoring agencies, sponsors, advertisers, their heirs, and if applicable, owners and leasers of premises used to conduct the event, all of which are hereinafter referred to as "releasees", from demands, losses or damages on account of injury, including death or damage to property, caused or alleged to be caused in whole or in part by the negligence of the releasee or otherwise.

**I/WE HAVE READ THE ABOVE WAIVER AND RELEASE, UNDERSTAND THAT I/WE HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, HAVE NOT CHANGED IT ORALLY, AND SIGN IT VOLUNTARILY.**

**X**

\_\_\_\_\_  
**Participant's Name (PLEASE PRINT CLEARLY) Signature & Date  
FOR PARTICIPANTS OF MINORITY AGE**

This is to certify that I, as parent/guardian with legal responsibility for this participant, do consent and agree to his/her release as provided above of the Releasees, and, for myself, my heirs, assigns, and next of kin, I release and agree to indemnify and hold harmless the Releasees from any and all liabilities incident to my minor child's involvement or participation in these programs as provided above, EVEN IF ARISING FROM THEIR NEGLIGENCE.

**X**

\_\_\_\_\_  
Parent's Signature & Emergency Phone Name & Date

***MEDIA RELEASE FORM***

Name \_\_\_\_\_ Age \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_

**MEDIA/PHOTO WAIVER:** I hereby authorize and give my full consent to (MCCEF) to copyright and/or publish any and all photographs, videotapes and/or film in which I appear while attending this (MCCEF) event. I further agree that (MCCEF) may transfer, use or cause to be used, these photographs, videotapes, or films for any exhibitions, public displays, publications, commercials, art and advertising purposes, and television programs without limitations or reservations.

**X**

\_\_\_\_\_  
Signature & Date